

The Fish Group launch Marina Quays

Gold Coast development identity John Fish today launched one of the Gold Coast's largest ever masterplanned communities - the \$2.5 billion mini-city Marina Quays, which will ultimately be home to more than 11,000 people.

Marina Quays is the culmination of a decade of planning which included the creation of the Hope Island Canal.

The Marina Quays community is the final piece of the puzzle in the creation of Hope Island that began with Sanctuary Cove more than 20 years ago and is now one of Australia's most sought after residential and lifestyle destinations.

The Fish Group has embarked on the first of a diverse array of lifestyle properties in the \$160 million Harbour Side precinct - including the \$110 million Harbour Side apartments and the \$50 million Trinity Point, a selection of prestige waterfront and dry-lot homes.

The projects, are the first of a range of ongoing releases in what will ultimately be a seven to 10 year development plan for Marina Quays.

Marina Quays is being developed on a 100 hectare parcel and includes the creation of a series of exceptional waterfront spaces and gathering places to be enjoyed by visitors and residents.

The project will include a town centre and urban village with apartments, retail and commercial space. It will be defined by its inclusive use of more than eight kilometres of boardwalks and 600 marina berths which circumnavigate the 30-hectare waterfront island, the showpiece of Marina Quays.

"Marina Quays will deliver an inspired waterfront lifestyle community as never before seen on the Gold Coast, and unlikely to ever to be repeated again," said Mr Fish. "It will be a highly integrated community providing an extensive publicly-accessible recreational network consisting of a parks and linkages to boardwalks. Exceptional infrastructure and amenities such as the town centre and a new marina hub will also value add to the region, and innovative lifestyle choices will create a community to be enjoyed by generations to come."

Centrally located on the north shore growth corridor, Marina Quays is seven kilometres from the M1, nine kilometres from Helensvale Railway Station and the proposed Rapid Transit System, and has direct access to the Broadwater with unrestricted deep water access.

Mr Fish said Marina Quays would complete the Hope Island picture and create an unrivalled residential and lifestyle destination that maximised the pristine waterfront location. "The architecture will be of a distinct character celebrating the water, lifestyle and environment of Marina Quays and will set an exceptional standard that will be recognised as a unique feature to the local community."

“A diversity of leisure and lifestyle choices, activities for all ages and a wide variety of residential types as well as the opportunity to showcase public art and urban sculpture will add significant value to the community.”

“The creation of a new marina hub catering to expanding demand for marina berths will be assimilated into the Fish Group’s existing 275-berth Hope Harbour Marina.”

A ferry service establishing a water link to the surrounding area and greater Gold Coast will also be incorporated, making Marina Quays a truly integrated community. “Everything has been done to help minimise the reliance on cars as a means to travel through Marina Quays.”

A core project team of internationally renowned architects, urban and town planners, landscape architects and consultants were assembled to create the Marina Quays masterplan.

Trinity Point incorporates waterfront homes and dry lot terrace homes with strong open space connections to the canal and the Sickle Avenue sporting oval and tennis centre via the boardwalk.

“Through the creation of strategically placed park links between the waterfront properties, residents of the dry lot terrace homes will be able to walk 50 metres to the boardwalk and onto their boats moored in the canal,” said Mr Fish. “By providing berths for those not living on the waterfront, it allows everyone to celebrate the water’s edge.”

The Fish Group has used similar town planning and urban design principles of its acclaimed \$650 million Martha Cove development on the Victorian Mornington Peninsula to ensure Marina Quays is a planning and sales success. Fish Group subsequently sold its stake in Martha Cove to its joint venture partner, CP1 Ltd, associated with Phil Sullivan of City Pacific.

“Martha Cove has provided the blueprint in many ways for Marina Quays, not as a guide, but as a starting point from which to further develop the concept of a world leading marina-based lifestyle community.” Mr Fish said Marina Quays will become one of the leading lifestyle, recreation and marine destinations in Australia. “It is envisioned the urban village and town centre will have great appeal as a day trip destination and will form the heart of Marina Quays,” he said.

The town centre is planned to include a full range supermarket, associated retail outlets, restaurants and cafes, a tavern, as well as a range of high-end fashion stores modelled after Chapel Street in Melbourne. It is also proposed to house a private school and a hospital/medical precinct specialising in day surgery and general wellness.

“Put simply, Marina Quays will be a new community, a new destination, a place not just for those who choose to live, invest or work, but a place for the broader community of Hope Island and beyond to enjoy,” said Mr Fish. “Real estate is all about location and there is not better location than Hope Island. This is clearly evident by the growth of Hope Island in recent years as Australia’s premium lifestyle destination.”